Corporate Plan 2018-22	
Customer Services	22 February 2018
ARGYLL AND BUTE COUNCIL	Council

### 1.0 EXECUTIVE SUMMARY

The purpose of this report is to present to members the new Corporate Plan 2018-2022. The Corporate Plan has been developed to set out clearly the Council's vision, shared with our Community Planning Partners, our outcomes, directly linked to the Argyll and Bute Outcome Improvement Plan, our values and the priorities agreed in 2017.

The Plan sets the context for the service plans and the Council budget.

It is recommended that members:

- 1. Note that the Policy and Resources Committee has agreed the Corporate Plan
- 2. Agree the Corporate Plan for adoption

ARGYLL AND BUTE COUNCIL Council

Customer Services 22 February 2018

### Corporate Plan 2018-22

#### 2.0 INTRODUCTION

2.1 The purpose of this report is to present to members the new Corporate Plan 2018-2022 for approval. The Plan sets out the strategic context for the service plans and the Council budget.

### 3.0 RECOMMENDATIONS

- 3.1 Note that the Policy and Resources Committee has agreed the Corporate Plan
- 3.2 Agree the Corporate Plan for adoption

### 4.0 DETAIL

4.1 The Corporate Plan has been developed to set out clearly the Council's vision

## Argyll and Bute's Economic Success is Built on a Growing Population

- 4.2 This vision is shared with our Community Planning Partners and determines our 6 strategic outcomes, which are also shared with our Community Planning Partners and which form the basis of the Argyll and Bute Outcome Improvement Plans.
  - Our economy is diverse and thriving
  - We have an infrastructure that supports sustainable growth
  - Education skills and training maximise opportunities for all
  - Children and young people have the best possible start
  - People live active, healthier and independent lives
  - People will live in safer and stronger communities

4.3 The Plan sets out the Council's agreed Mission, which commits us to

# Making Argyll and Bute a place people choose to Live, Learn, Work and Do Business

We will make this happen by delivering on our 6 strategic outcomes.

- 4.4 The Corporate Plan incorporates the priorities that the Council agreed in autumn 2017:
  - The education we provide meets the needs of all our young people and their families
  - We make the most of our assets to build the local economy
  - We support individual and community wellbeing
  - We strengthen and empower our communities
  - We ensure there are homes for all, we tackle poverty and build opportunity
  - We have greener and cleaner communities
  - We are an employer of choice
  - We manage our finances prudently

The Plan also highlights our new values, developed by the Council's Culture Steering Group and informed by our Employee Survey.

- Caring
- Committed
- Creative
- Collaborative

The Plan sets out the strategic framework for the 3 year service plans and revenue budgets. It also sets the context for the Performance Improvement Framework, which ensures that the Council delivers best value.

4.5 The plan is a simple document, which can be used to communicate the Council's priorities to communities and to our employees.

## 5.0 CONCLUSION

5.1 The Corporate Plan sets out the Council's strategic priorities and is an important document in meeting the Council's duty to deliver best value.

# 6.0 IMPLICATIONS

6.1	Policy	The Corporate Plan is an essential element of the Performance and Improvement Framework
6.2	Financial	The Council's Corporate Plan sets out the strategic context for outcome based budgeting
6.3	Legal	The Corporate Plan is an important element in ensuring the Council delivers its duty of Best Value as set out in the Local Government (Scotland) Act 2003
6.4	HR	The Corporate Plan sets the strategic context for the People Strategy and the Strategic Workforce Plan
6.5	Equalities	The Corporate Plan sets out a strategic commitment to meeting the Council's equalities duties.
6.6	Risk	If there is no corporate plan, there is a risk to complying with the duty of best value.
6.7	Customer Service	None

# **Executive Director of Customer Services**

# **Policy Lead Rory Colville**

24 January 2018

For further information contact: Jane Fowler, Head of Improvement and HR

# **APPENDICES**

Appendix 1 – Corporate Plan 2018-22